



Cisco Channel Partner Program

Small Business Specialized Partner

12/09/2010

Alex Zhuravlev
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Russia

Dear Alex Zhuravlev,

Congratulations on becoming a Cisco® Small Business Specialized Partner. As a Cisco Specialized Partner, you are recognized for demonstrating your technical knowledge and the ability to deliver services related to the latest Cisco technologies.

Achieving this specialization enables you to access and sell the products covered by this specialization and be recognized on the Cisco Partner Locator tool at www.cisco.com/go/partnerlocator—the first stop for many customers seeking to do business with a Cisco partner.

We have provided a customized certificate that identifies you as a Cisco Small Business Specialized Partner that can be displayed in your place of business. You may order a customized plaque or additional certificates for a fee by visiting www.cisco.com/go/partnerkits.

You also now have access to the online partner sales and marketing kit at www.cisco.com/go/partnerkits, which provides links to the many partner enablement tools and resources designed to help you promote your business, including messaging guides, training resources, press release templates, and collateral assets.

We value the commitment you have demonstrated and look forward to a successful partnership.

Sincerely,

A handwritten signature in black ink that reads "Surinder Brar".

Surinder Brar
Senior Director
Cisco Worldwide Partner Organization