



# Cisco Channel Partner Program

## Select Certified Partner

12/09/2010

Alex Zhuravlev  
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Russia

Dear Alex Zhuravlev,

Congratulations on achieving Cisco® Select Certified Partner status.

This designation demonstrates that your company has met the standards for networking competency, service, and support. It also demonstrates that you have the technical ability and product knowledge necessary to provide leading-edge Cisco solutions to your customers. We have provided a customized certificate that acknowledges your achievement and can be displayed in your place of business.

By becoming certified, you have strengthened your credibility among your customers, established a stronger relationship with Cisco and its sales teams, and now have access to a wealth of programs and support services from Cisco. You will be recognized and promoted for your certification level and accompanying specializations on the Cisco Partner Locator tool—the first stop for many customers seeking to do business with a Cisco Certified Partner.

You also have access to the online Partner Sales and Marketing Kit at [www.cisco.com/go/partnerkits](http://www.cisco.com/go/partnerkits), which provides links and information to the many benefits you receive for participating in the Cisco Channel Partner Program. Included in the kit are:

- Partner resources: Materials to help you promote your business, including Cisco Select logos in various formats, logo usage guidelines, press release templates, and more.
- Partner enablement tools: Tools and programs to help you promote your business, including messaging guides, training resources, and a Quick Reference Guide to Partner Enablement.

A customized plaque that acknowledges your achievement is also available for a fee. Certification plaques or additional certificates can be ordered at [www.cisco.com/go/partnerkits](http://www.cisco.com/go/partnerkits).

We hope the contents of this kit prove to be useful in facilitating your marketing efforts and in strengthening your partnership with Cisco. We value the level of commitment you have demonstrated and look forward to continuing a successful partnership.

Sincerely,

A handwritten signature in black ink that reads "Surinder Brar".

Surinder Brar  
Senior Director,  
Cisco Worldwide Channels